

# MITCH TUBLIN

*Your Navigator*

*for Business Success & Profit*

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## BUSINESS STRATEGY SUCCESS IS DEPENDENT UPON YOUR COMPASS OF LIFE

Business Strategy success is dependent upon your Compass of Life™ choices and how effective you are at navigating between the points of the Compass of Life™.

Everyone has this issue known as the balance of life between work and the rest of life. Where we choose to spend our time. Where we choose not to spend our time. How we explain these choices to others or to ourselves are basically excuses.

Some of us say: “ I am way too busy to be a volunteer at the school.” Or we may say:”I just spent the last ten days on the road, why would I agree to go out to dinner with these people the next two nights?”

These are really excuses as you are choosing which points of the Compass of Life™ you know are important to you and you have chosen which are less important to you. **It is up to you to determine the level of success you will achieve in each of these areas.**

The most successful people have a presence in each point of the Compass of Life™ In creating their business strategy they incorporate each area and prioritize by scheduling the time into their calendar. It is that important and critical to their overall success and life balance.

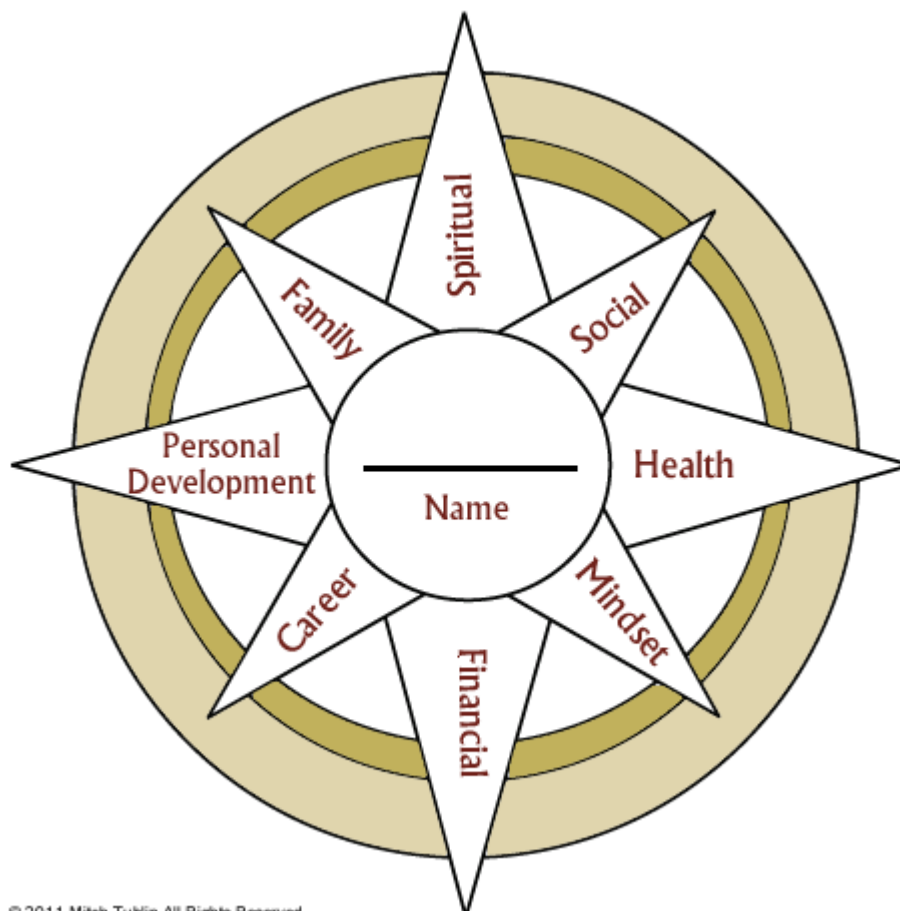
Review each of these areas and determine how you might conduct your behavior such that you incorporate some of each area into your month, your week, your day. How might you adjust your business strategy to bring you more life balance?

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Page 1

Feel free to adjust the name or title of an area to suit you. The names written here are judged to be the most critical for a well rounded life. Everyone on this planet is unique. Go ahead and adjust a name or two, just get to the point of the story and do not get distracted by this aspect.



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If you are ready to have the experience and expertise of business strategy consultant Mitch Tublin work together with you on your life balance utilizing the Compass of Life™ concepts, go to [www.thementorguy.com](http://www.thementorguy.com) and book your initial business breakthrough strategy session today.

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Page 2